

Andrew J. Creech

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414 Light Street, Unit 1706
Baltimore, MD 21202

(336) 755-0540

Education

The George Washington University – Washington, DC **May 2024**

Master of Science – Tourism, Hospitality, and Event Management

North Carolina State University – Raleigh, NC **May 2019**

Bachelor of Science – Parks, Recreation, and Tourism Management

Minor – Music Performance, Vocal

Professional Experience

Employer Representative **August 2020 – May 2022**

Marriott Foundation for People with Disabilities, Bridges From School to Work – Washington, DC

- Responsible for developing Bridges' involvement and relationships with partner organizations
- Advised participants referred by Baltimore City Public Schools on program enrollment, professional development, and employment opportunities
- Developed social media campaigns ensuring brand alignment with Marriott corporate media standards
- Directed community involvement through participation in local committees and employer outreach

Special Events & Entertainment Coordinator **May 2019 – August 2020**

Gaylord National Resort and Convention Center – National Harbor, MD (DC)

- Provided talent buyer services for the resort, including entertainment for Special Events, Food & Beverage, and Nightlife
- Collaborated with all departments to provide in-house entertainment and special events for leisure and convention guests
- Managed production and creative design for the resort's seasonal stage, light, and fountain shows through visual, musical, and storytelling guidance
- Implemented and developed strategic seasonal events to promote leisure travel to the resort as part of *Bloom, SummerFest, Autumn Days, and Christmas on the Potomac*

Senior Marketing & Events Coordinator **January 2017 – May 2019**

Capstone Collegiate Communities, Valentine Commons – Raleigh, NC

- Primary driver of 15% of annual customer retention and sales, having personally generated over \$1 million in revenue for the property
- Coordinated in-house services and amenities for residents, including; package and mail cataloging, lobby reception, and weekly resident events
- Designed, publicized, and supervised events throughout the community to provide residents with additional amenities each week, given time constraints and specific budgets
- Consulted potential residents to guide them through the leasing process, as well as leading property tours for guests, community members, and investors

Honors & Activities

- Founder/President – Tourism Management Association at North Carolina State University (2 Years)
- \$2 Million Dollar Leasing Award – Capstone Collegiate Communities
- NC State University Ambassador – University College, Exploratory Studies (3 Years)
- Fundraising & Campus Events Volunteer – Marriott Foundation for People with Disabilities (2 Years)
- Eagle Scout Award Recipient

Computer Skills

- Certified in Microsoft Office Word, Power Point, Access, and Excel
- Trained in Opera, SpaSoft, OpenTable, SynXis, ClientTrack, and Accesso ShoWare reservation/ticketing systems
- Proficient in Adobe Creative Cloud design programs